

## Seminar: Biopackaging for food

**Time and place:** Wednesday 21<sup>st</sup> March, Novia. Campus Raseborg, room 198

- 13.00      Opening, Project leader Klaus Yrjönen, Novia
- 13.05      Packaging Valley Network,  
Senior Consultant Karina Puurunen, Pöyry Management Consulting Oy
- 13.20      Key requirements for food packaging in the future  
Lecturer, Researcher Hanna Koivula, Helsinki University
- 14.00      Coffee break
- 14.30      Design of desirable food packaging,  
Lecturer, Design researcher Markus Joutsela, Aalto University
- 15.00-16.00    Presentation and demonstration of packaging products
- Jospack Oy, Company representant , CEO Tarja Hämäläinen
  - Fredman Group, products
  - Other products
- 16.00      Summary and closing of the seminar
- 16.15      End of the seminar



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