



## **The Schur® Star Concept**

Packaging solutions  
for fresh food

**Innovative Premium Flexible Packaging**



Schur Innovation in Packaging

## The Schur® Star Concept



“ Mindre Komplext och  
mer flexibilitet ”

- Ett system
- En Leverantör
- En ansvarig
- Obegränsade möjligheter



# Historia



## Schur – packaging I mer än 170 år

Där är en värld av skillnader mellan den första lilla litografiska verkstaden som Specialiserade sig på att producera öl och vin etiketter och-  
Dagens internationellt orienterade företag med verksamheter över hela världen



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## Schur® Group Today





## Key Figures 2015

<b>Group Sales</b>	<b>EUR 156.7 mio.</b>
<b>Carton Packaging</b>	<b>EUR 90.5 mio.</b>
<b>Flexible Packaging</b>	<b>EUR 34.3 mio.</b>
<b>Machinery</b>	<b>EUR 21.7 mio.</b>
<b>Consumer Products</b>	<b>EUR 10.2 mio.</b>
<b>Employees</b>	<b>792</b>
<b>Investments - last 5 years</b>	<b>EUR 78.8 mio.</b>
<b>Equity – Group</b>	<b>EUR 140.8 mio.</b>
<b>Balance sheet total – Group</b>	<b>EUR 234.8 mio.</b>
<b>EBIT</b>	<b>EUR 22.7 mio.</b>
<b>Pre-tax result – Group</b>	<b>EUR 19.2 mio.</b>

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# Våra Kunder Star Systems





Flexo- printed bags made from:

- Polyethylene
- Polypropylene
- Laminates with barrier



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# The Schur® Star Concept

## Innovativ design services

- ✓ Technical Design
- ✓ Artwork
- ✓ In-House Pre-Press, atelje

## Högsta kvalite Tryck

- ✓ Premium Tryck Teknologier
- ✓ Laminering av påsar
- ✓ High Quality Management

## Flexible



## Professional

- ✓ Multi funktionaliteter
- ✓ Unika design möjligheter
- ✓ Innovativa pås former

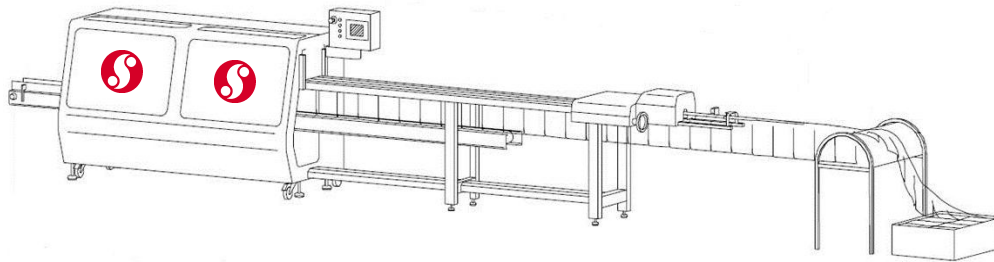
“Mindre komplext  
mer flexibilitet”





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# The Schur® Star Bagging System



“ Det mest flexibla förpacknings-systemet ”



## Anpassningar

- Integration fyll utrustning
  - Multi head vågar
  - Pumpar
  - Linjär vågar
  - Halv manuella utrustningar
- Integration av alla automatiska utrustningar efter fyllning



# The Schur® Star Packaging Machines



**SchurStar 2060-C**

Capacity	Up-to	80 bags/min
Format	Max	W-450 L-500 mm
	Min	W 100 L-100 MM
Bag Material	PE, CPP, coextruded films and laminates.	
	Max	0,140 mm
	Min	0,040 mm



**SchurStar 3060-C**

Capacity	Up-to	70 bags/min
Format	Max	W-450 L-500 mm
	Min	W 100 L-100 MM
Bag Material	Max	8 KG
	PE, CPP, coextruded films and laminates.	
	Max	0,140 mm
Min	0,040 mm	

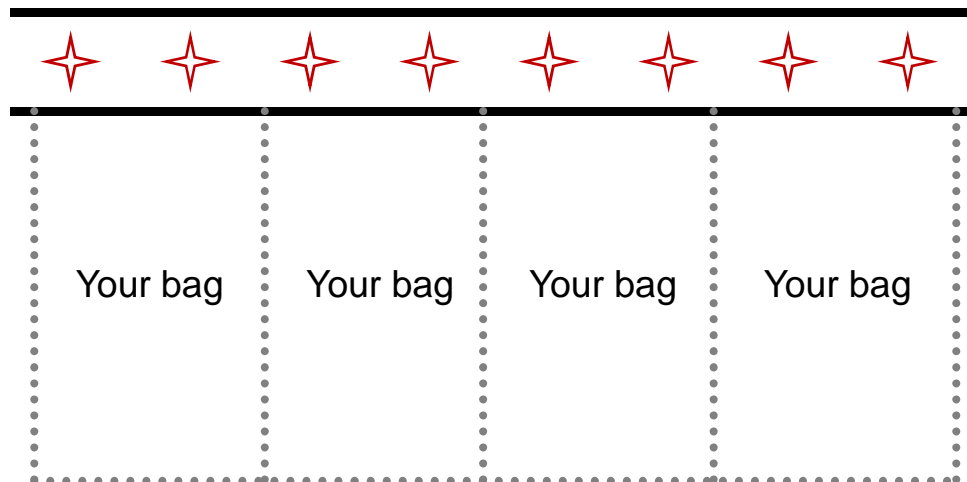


**SchurStar 3025-C**

Capacity	Up-to	60 bags/min
Format	Max	W-300 L-450 mm
	Min	W 100 L-100 MM
Bag Material	Max	5 KG
	PE, CPP, coextruded films and laminates.	
	Max	0,100 mm
Min	0,040 mm	



# The Star Chain - Our patented Solution



## Unika Möjligheter

- Snabb och enkel växling olika format
- Optimal påsöppning
- Högre fyllvikt
- Längre fyllningslängd



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# Schur® Star offers unlimited possibilities





## Selected Videos

Flytande produkt  
Automatisk fyllning



» K salat«

Frysta produkter  
Manuell fyllning



» Fisk «

Påsbyte



» Easy Handling «



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# Schur® Star Bagging System

## Wide range of bag styles

- Stand-up style
- Re-closeable zipper bags
- Re-sealable label bags
- Header bags with Euro-slot
- Multi packs
- Bags with compartments
- Piping bags
- Peelable bags





## Existerande Ståpåse i butik idag





## Schur® Star Ready Meal Bags

### Microwave bags

- Easy opening
- Convenient use
- Attractive designs
- Greater visibility of product
- Point of difference







# Schur® Star Dual

## Dinner for Two

- Two compartments for sauce and meat
- Additional header cards for great visibility
- Easy opening and convenient use





## Nortura Norway figures in percentage

### Breaking with traditions!

#### From cans to stand-up bags

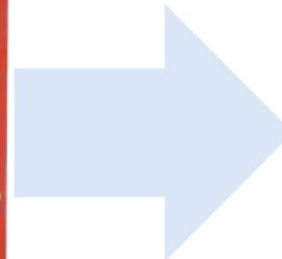
Breaking with traditions and going new ways in packaging.

Our customer Nortura and their brand Joika from Norway took the opportunity and replaced their cans with new and innovative Schur® Star flexible bags. Higher consumer attention, improved production processes and cost reductions show that they made the right choice.

#### Reasons why?

- **30 %** less space for storage of finished goods
- **10 times** less transport cost for empty packaging
- Improved shelf appearance and optimized shelf space
- Improved sterilization process

Case Study





# Byt Plåtburk till autoklaver bag



Logistik Schur Jar	Förp.vikt	Produktvikt	Förp. Vikt % av produktvikt
Plåtburk Gulaschsoppa	0,93	0,56	166,07%
Ståpåse autoklav	0,0126	0,56	2,25%

Tom emballage

1 pallet bags ca 16 000 st

1 pall burkar ??

Auto klaveras max. 125 grader

Testkörning kan göras Matfabrikören Varberg



## Matfabrikören Food Factory Varberg Co packer





Maskin 2040 C

Certificate Food Production : FSSC 2200

Full linje igång för kontraktspackning Autoklaver  
bags och Micvac bags





## A Pouch that looks like a Jar Ett alternativ till Glas



### On The Shelf

- Superior point of difference
- Eye catching
- Printing up to 10 colours
- 50%+ less shelf space



### In Production

- Suitable for hot fill
- Can be pasteurised
- Can be sterilised



### Useful Features

- Available with a reseal strip
- Easy open feature



### Environmental

- Significant weight reduction
- Lower in/out transport costs



### Benefits

- Increase sales/profits
- Brand recognition
- Increase margin





## Idea: Cherries





## Ideas: Sauces, Soups & Dressings







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## Schur® Spout Bags

### Packaging of liquids & sauces

- Integration of spouts in pre-made Schur Star bags
- More convenience for consumer
- Easy filling for producer





# From PET bottles – to spout bags.

All Bags packed in same machine

- Honey
- Mayonnaise
- Ketchup
- Mustard





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## Schur® Star Sausage Bag

### Tradition & Modernity

- Higher consumer attention
- Attractive packaging design
- Great visibility of product
- Fast and easy filling
- Reduction of transport costs





## Schur® Star Squeeze 'n' Mix

### Innovation for fresh meat

- Two compartments for marinade and meat
- Marinate your meat easily inside the packaging by pressing on compartment
- Easy opening and convenient use





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## Schur® Star Piping Bag

### For retail and catering

- Easy handling for consumer
- Attractive packaging designs for retail segment
- Convenient use for catering segment
- Can come with pre-inserted nozzles and compartments





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## New Shapes & Designs

### The Chance to be different

- Innovative shapes & designs
- Point of difference
- Co-branding opportunities
- For campaigns & events





**Tack för mig**  
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