

TURISMENS MÖJLIGHETER FÖR MATHANTVERKARE

MATHANTVERKSDAGAR I FISKARS 23.11.18



St Olav
WATERWAY

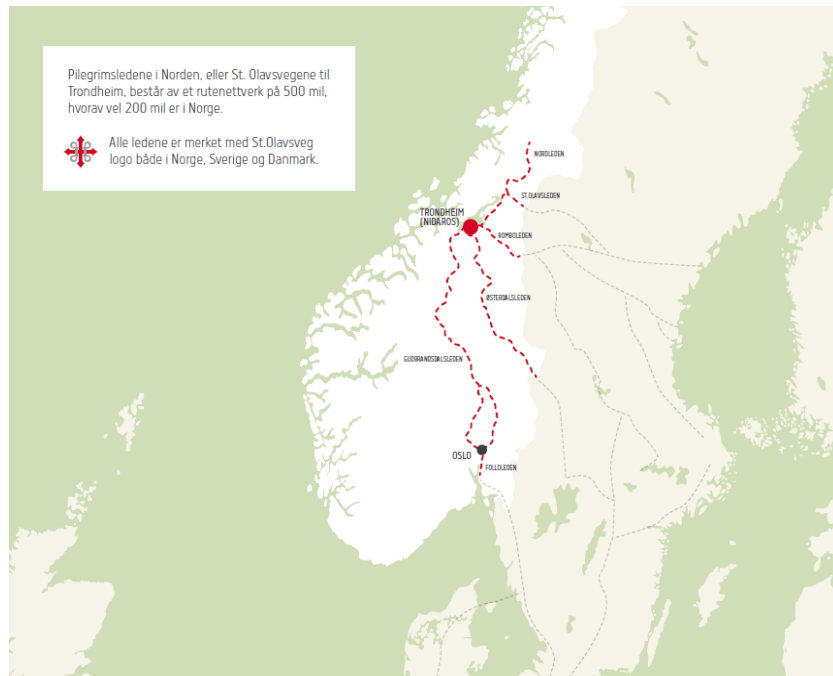
 **Interreg**
Central Baltic



EUROPEAN UNION

ROUTE OF SAINT OLAV WAYS

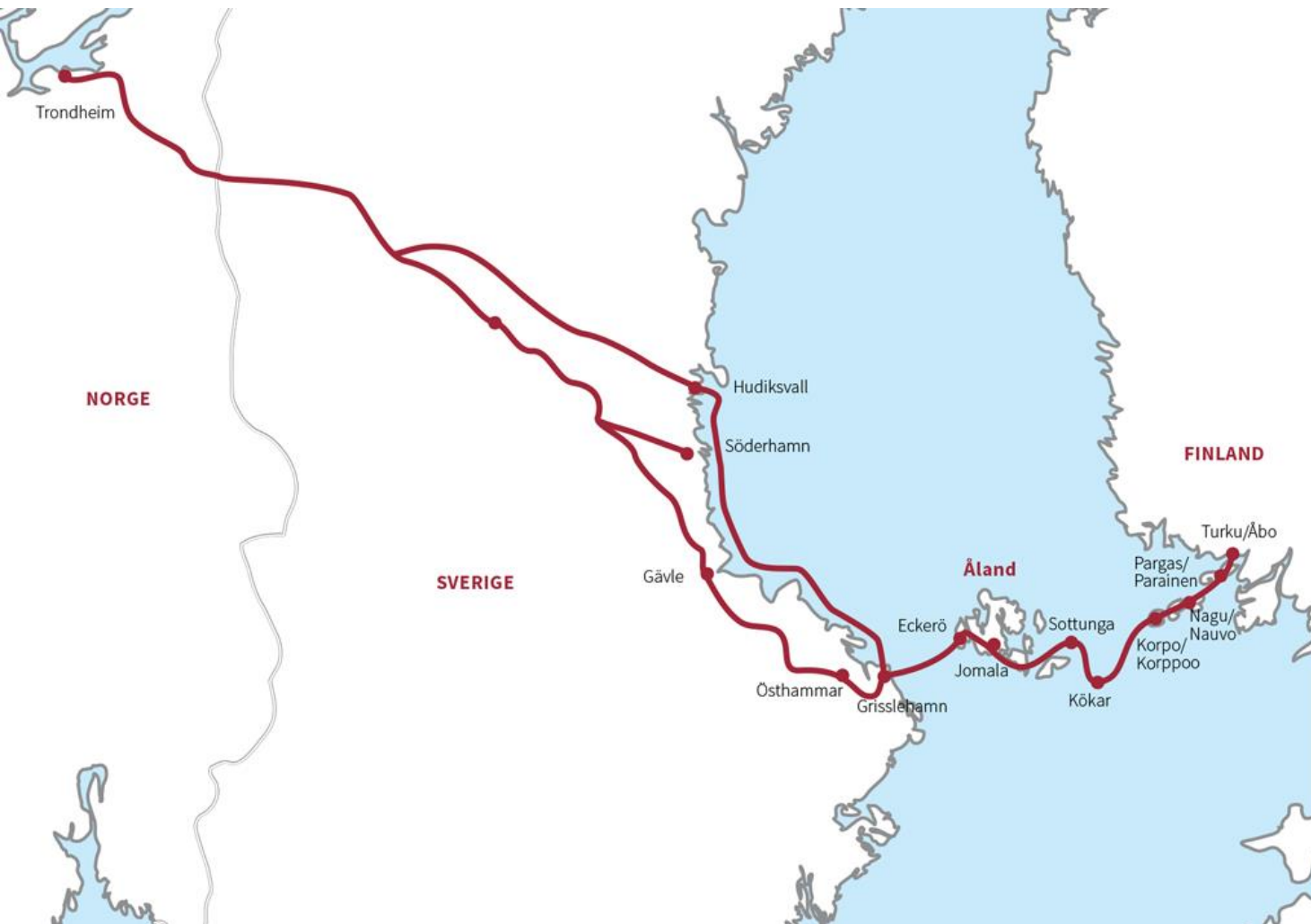
Certified "Cultural Route of the Council of Europe" in 2010



Cultural route
of the Council of Europe
Itinéraire culturel
du Conseil de l'Europe

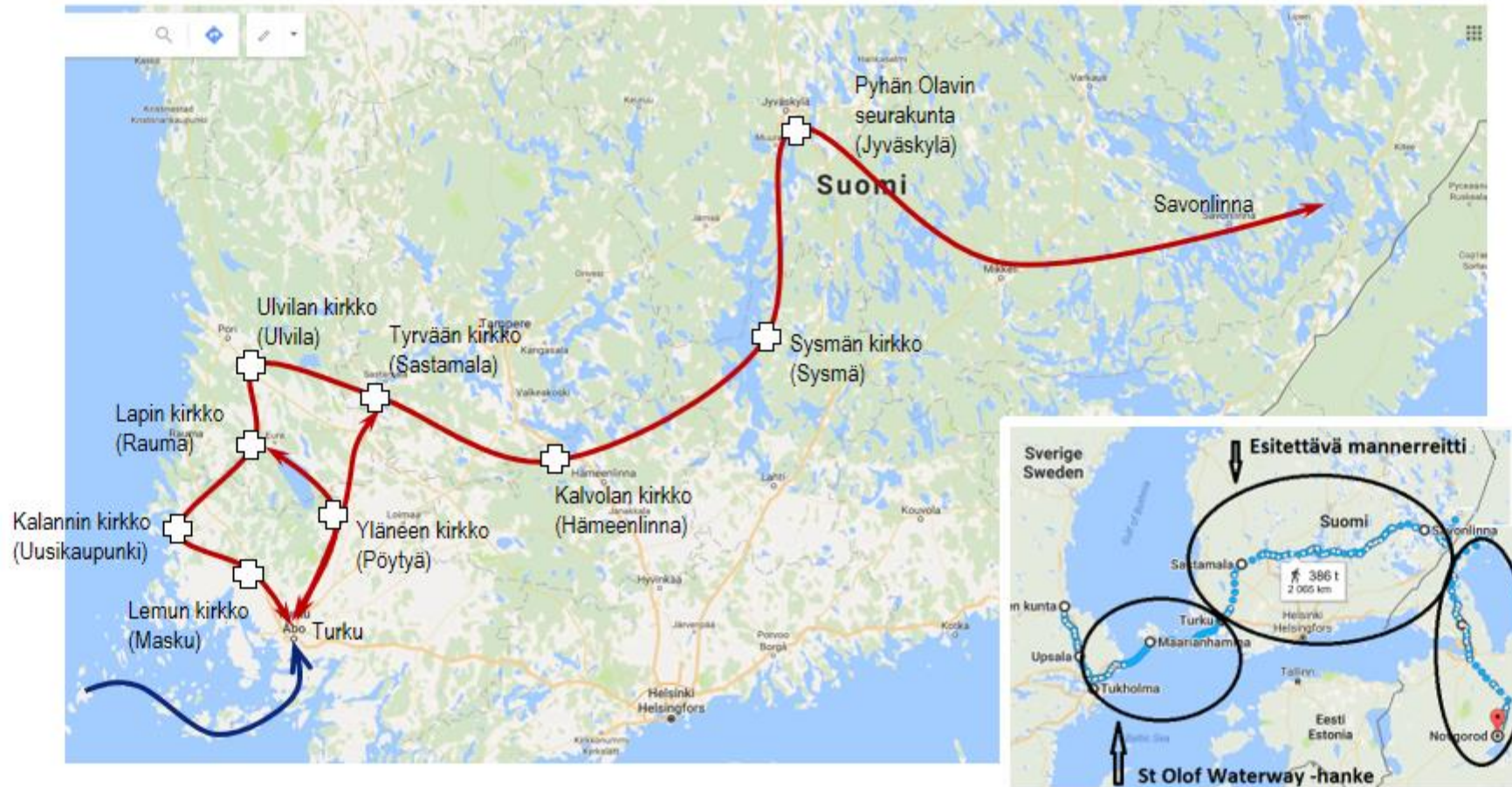




OPENING 24.5.2019



Pyhän Olavin mannerreitin linjausvaihtoehtoja.

Hahmoteltu pääreitti Google Maps – karttapohjan avulla



-  = 8 Leader-alueen kautta kulkeva vaihtoehto (Varsin Hyvä ry, Varsinais-Suomen Jokivarsikumppanit ry, Ravakka ry, Karhuseutu ry, Joutsentenreitti ry, Linnaseutu ry, Päijänne-Leader ry, Veej'jakaja ry)
-  = St. Olav Waterway -hanke (Central Baltic Interreg, Åbo Akademi)

WATERWAY — ISLAND HOPPING



VEM / HUR PILGRIMSVANDRAR?



EN LED, MÅNGA MÖJLIGHETER



VEM VANDRAR?

Urbana

Upplevelser

Standard kan variera

Reser långsamt

Online booking

Rekommendationer

- Facebook, Tripadvisor, mm



VANDRARE

Allt är upplevelse

- Mat
- Boende
- Annat service

Vill ha lokala genuina produkter

”Garanterad” service

Tematiserad

Storytelling

Samarbete



CASE FÄRÖARNA



Like Follow Share ... Shop Now Send Message

Posts

HOYMAbit 11 September · 🌐

Because of illness Marius Ziska has canceled tonight's show. Instead we have 3 times Nordic Council Music Prize nominee Kári Sværriðsson. <https://www.youtube.com/watch?v=zY46t1OrhoM>

5.0 5 out of 5 · Based on the opinion of 6 people

Community

- Invite your friends to like this Page
- 471 people like this
- 478 people follow this

MAT, BOENDE, LIVE LIKE A LOCAL

Våren och hösten - Vandringsveckor



DIGITALA PLATFORM – ONLINE BOOKING



Ice Cream Tasting

🕒 marras 22 19:30



Red cottage in the archipelago - visit local home

🕒 marras 30 16:00

🕒 And more...



Olutmaistelu

🕒 marras 30 18:00

🕒 And more...



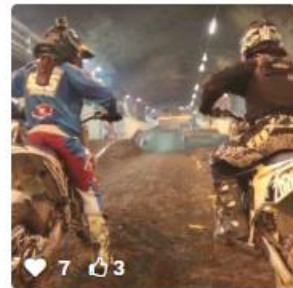
Suklaatastin Suklaamaist

🕒 marras 30 18:00

🕒 And more...



Sailing Trips



Electric Motocross




Escape Artis

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TOP 1. St Olav Waterway Turku - Pargas

Pilgrim trail • Finnish Archipelago



1 / 5 Turku Cathedral
Photo: James Simpson, St Olav Waterway

[The Tour](#) [Details](#) [Turn-by-turn directions](#) [Getting There](#)

Difficulty

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www.facebook.com/olavinreitti

www.visitpargas.fi/outdoor/index-en.html

