

STAFF AT FACULTY OF BUSINESS

Novia University of Applied Sciences



ROSMERIANY NAHAN-SUOMELA

Head of Degree Program, Master of Business Administration, Digital Business and Management



CAMILLA EKMAN

MSc Business Administration
Dean, Faculty of Business



JÖRGEN STRID

MSc in Business and Management. Senior Lecturer and Quality Assurance Coordinator



ANNA-LENA BERGLUND

MSc Business Administration
Vice Dean and Head of Degree Program, Degree Programme in Business Administration, Vaasa



LINDA JÖNN

MSc Econ. in Finance. Senior Lecturer and Digital Mentor

DIGITAL BUSINESS AND MANAGEMENT

at Novia University of Applied Sciences

MBA instructors



SENJA M SVAHN, D.SC. (ECON. & BUS. ADM.)

Instructor in Business Development Models

D.Sc. Senja Svahn is an expert of innovation networks and focused on network management, business development and innovations. She holds a position as a Docent at Aalto University School of Business. She has co-authored two books with colleagues and published in journals such as Industrial Marketing Management, Journal of Business Research, Journal of Management Studies, and Marketing. She has been a visiting scholar at Stanford University, and professor at several universities. Recently, she has conducted projects for various companies. Her current research interests are focused on networks, innovations, and digital marketing.



MINNIE KONTKANEN, D.SC. (ECON. & BUS. ADM.)

Instructor in Research Methodology

D.Sc. Kontkanen is a Programme Manager of the Master's Degree Programme in International Business at the University of Vaasa. She has long-term teaching experience in the areas of international marketing, entry strategies, internationalization and research methodologies. Her research areas of interest include internationalization of SMEs, international marketing strategies and sustainability. Her studies have been published in edited books and in journals such as Journal of Transnational Management and Journal of Strategic Marketing.



OUTI IHANAINEN-ROKIO D.SC. (ECON. & BUS. ADM.)

Instructor in Organizational Development and Leadership

D.Sc. Outi Ihanainen-Rokio is an entrepreneur and a consultant, specialised in business development of growth companies. She has worked in management roles of several growth companies, especially in HR and organisational development positions. She is also a part-time Professor of Practice in Organizational Communication at University of Helsinki. Her current academic interests combine organizational communication, leadership and sustainable growth issues. She believes that sustainable growth both in business and in people requires open, learning oriented mindset and curiosity about new contexts throughout the lifetime.



SUZANA VASCONCELOS TAVARES, M.SC. (MANAGEMENT & BUS. ADM.)

Instructor in Financial Analysis and Decision Support System

Born in Lisbon, Suzana has been working in higher education for the past 18 years, teaching courses mainly in the areas of Corporate Finance, Accounting and Business Plan to undergraduate and postgraduate students. In the last 6 years, Suzana has been working specially with multicultural classes composed by students from different countries around the globe. In the past, Suzana has also been working as an online instructor of Teaching Methodologies for Laureate International Universities' faculty staff and as a course coordinator of the Accounting and Management degrees at Universidade Europeia in Lisbon. Suzana's undergraduate degree in Business and her MBA in Finance were received at Católica Lisbon - School of Business and Economics. Her PhD about Leading in Unexpected Crisis Situations is expected to be finished in 2021.



PETER BJÖRKROTH, MA, SENIOR LECTURER AND DOCTORAL CANDIDATE

Instructor in Public Speaking

Peter is a kind of bricoleur with firm roots in humanities and social sciences. With on-going Ph.D studies in Leadership and Organization as well as Master studies in Media Management, his interests cover a wide spectrum of human activities in and outside organizations. Peter has participated in innovation projects as well as in teaching languages and business studies. He has published texts and podcasts and is interested in the possibilities digitalization brings with it.



ROSMERIANY NAHAN-SUOMELA, M. SC. ECON. SENIOR LECTURER AND DOCTORAL CANDIDATE

Instructor in Self-Knowledge, Personal Development and Academic Reading and Writing

Rosmeriany Nahán-Suomela has been working actively in developing curriculum for international business degree program as well as teaching different subjects in internationalization, international marketing, business management and supervising bachelor and master's degree students. She is a frequent guest lecturer in Europe and in Asia for global executive training in internationalization and cross-cultural business management. Born in Indonesia, studied in Indonesia, Australia and Finland. She holds her master's degree in International marketing from Hanken School of Economics, Finland and her doctoral studies at Hanken in Management, Organization and Entrepreneurship is expected to be finished in 2022. Her research interest focuses on internationalization, international leadership, and cross-cultural business management.



LINDA JÖNN, M.SC.ECON. SENIOR LECTURER

Instructor in Digital tools for Business

Linda has a M.Sc. in finance and experience from teaching math, finance, logistics, IT-subjects and marketing. Linda works as a senior lecturer and digimenter at Novia, helping the personnel to develop the digitalization of the education. Prior to being lecturer at Novia Linda has worked at a hedge fund with trading and R&D. Linda is a co-owner of a small family business and responsible for finance and marketing.



SONJA BICKFORD, DBA (DOCTOR OF BUSINESS ADMINISTRATION)

Instructor in Business Communication and Business Management

Sonja has a breadth of experience in higher education. She holds a doctorate in business administration (DBA) in global business and leadership. Her doctorate work focused on establishing a successful study abroad program. Sonja has been teaching in higher education for over 10 years and has taught numerous business and communication courses in capacities from an adjunct to assistant professor. She has administrative experience from serving as the Director of Study Abroad, Director of Continuing Education, and as the Director of the RN to BSN Program. During her post doc at the University of Lapland's Arctic Centre she was the project manager of an international research project on best practices of environmental impact assessments in the Arctic. Her current research interests include Arctic and rural business practices, international business cultures, social impact assessments, corporate responsibility, aquaponics, and topics in global leadership.