

# HOW YOUR ORGANISATION CAN BENEFIT FROM THE EUROPEAN OPEN INNOVATION PROGRAMME

Accelerating innovation in digitalisation, circularity and energy efficiency in construction



## What is the EXCEL4HOUSING Open Innovation Programme?

**EXCEL4HOUSING4.0** is launching a European Open Innovation Programme that connects organisations in the construction and housing sector with new digital, circular and energy-efficient solutions developed across Europe.

The programme aims to make it easier and safer for companies, training providers, research centres, and public bodies to explore new technologies by:

- identifying real needs from organisations like yours,
- scouting relevant innovations across Europe, and
- sharing information about promising solutions that may match your priorities.

Participation is simple, voluntary and low-commitment, and it begins with a short survey!

## WHY TAKE PART?

### DISCOVER INNOVATIVE SOLUTIONS THAT MATCH YOUR REAL NEEDS

By filling out the survey, your organisation will be included in a Europe-wide effort to identify solutions that directly respond to the challenges you face.

If a match is found, you will simply be informed.

### LOWER RISK WHEN EXPLORING INNOVATION

The programme helps you:

- Identify solutions that others have already pre-screened
- Spend less time searching and comparing providers
- Reduce trial-and-error when testing new technologies

### EARLY ACCESS TO NEW IDEAS AND TECHNOLOGIES

You gain visibility on emerging tools, materials, digital systems, and sustainable methods developed by start-ups and SMEs across Europe, without needing to search for them yourself.

### OPPORTUNITIES TO EXPLORE INNOVATIONS AT YOUR OWN PACE

If interested, you may later choose to, see demonstrations of relevant solutions, test a tool or method in real-life conditions, collaborate on adapting or developing a solution and engage in training or upskilling activities linked to new technologies. All participation beyond the survey is fully optional.

## JOIN A EUROPEAN COMMUNITY OF INNOVATORS

By participating, your organisation becomes part of a broader network of:

- Companies and SMEs
- Training and education providers
- Universities and research institutions
- Sector bodies, clusters and public authorities

This increases opportunities for future partnerships, pilots and knowledge exchange.

## WHAT IS EXPECTED FROM YOU?



### Complete a short survey (8-10 minutes)

You will be asked about your:

- innovation needs,
- main challenges,
- types of solutions of interest,
- and whether you would like to be informed about potential matches.



Access the survey [HERE](#).



### Choose your level of involvement

You can:

- simply respond to the survey and receive information, or
- participate in demos, pilots or collaborations, only if you want to.

There are no commitments and no requirements to adopt any solution.



## WHY YOUR INPUT MATTERS

Your insights help us understand what the construction sector truly needs in order to advance in digitalisation, circular practices and energy-efficient building solutions.

This ensures that the innovation activities planned within EXCEL4HOUSING4.0 remain practical, relevant and aligned with real market needs.

## WHAT HAPPENS NEXT? – A SIMPLE 3-PHASE TIMELINE

### PHASE 1

#### WE LISTEN TO YOUR NEEDS (NOW – JANUARY 2026)

- You complete the short survey and share the challenges your organisation is facing
- We analyse all responses to understand what organisations like yours need most

### PHASE 2

#### WE LOOK FOR THE BEST SOLUTIONS IN THE MARKET (EARLY–MID 2026)

- Based on the needs gathered, we search across Europe for promising innovations
  - We review and shortlist the solutions that best align with the challenges you described
  - No action is required from you during this phase

### PHASE 3

#### WE BRING EVERYONE TOGETHER (AUTUMN 2026)

- You are invited to an online European matchmaking event
  - You can meet innovators, see their ideas in action, and explore whether anything fits your organisation
  - If relevant, you may continue discussions or try pilot activities



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